

Case Study : Canal Link in Bremen and the region



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Canal Link in Bremen and the region - Overview

1. General and historical background
2. Main aims and measures
3. Regional project partners
4. Activities and measures in the County of Osterholz
5. Activities and measures in Bremen
6. Common activities
7. Looking forward: Strengthening regional co-operation

General and historical background /1



- Some words about Bremen and the region in general
- Strong historical connection between Bremen and the Devils moor („Teufelsmoor“) in Osterholz

General and historical background /2



- Peat boats as a symbol for landscape and regional tourism
- Peat boats as a promoter for regional water tourism

Main aims and measures



- Sustainable infrastructure for water-oriented tourism and local recreation
- New attractions for water tourism and water-related local recreation
- Best practice for regional co-operation

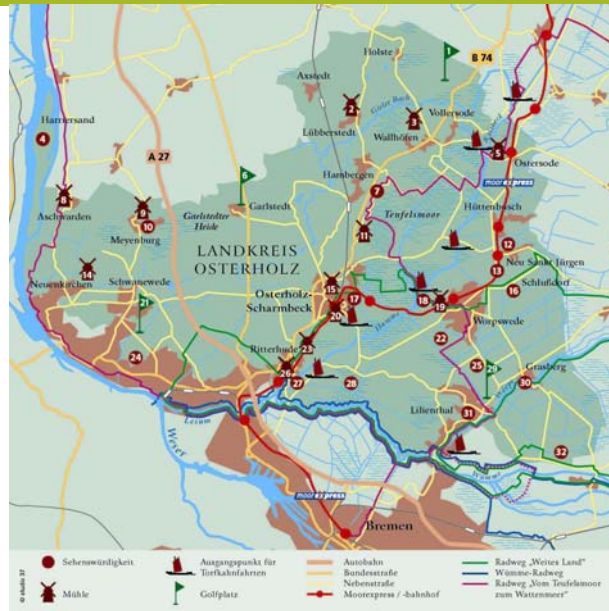


Regional project partners

- Senator für Bau, Umwelt und Verkehr (formal project partner)
- Landkreis Osterholz
- Stadt Osterholz-Scharmbeck
- Gemeinde Ritterhude
- Gemeinde Grasberg
- Gemeinde Lilienthal
- Gemeinde Worpswede
- Samtgemeinde Hambergen
- Gemeinde Ottersberg
- Touristikagentur Worpswede-Teufelsmoor
- Ortsämter West-Findorff & Schwachhausen
- Deichverband Rechts der Weser
- Jugendzentrum Findorff
- Bremer Bootsbau Vegesack
- Bremer Tourismus Zentrale
- Ruderverein Osterholz-Scharmbeck



Regional project partners




Activities and measures in the County of Osterholz




- Multi-functional moorings along the river Hamme
- Signposting and information panels
- Renewal peat harbour in Osterholz-Scharmbeck
- Landscape architecture in Worpswede
- Marketing measures
- Events

Activities and measures in the County of Osterholz (cont.)


Torfkahnfahrten durch das Teufelsmoor




Unterwegs auf Hamme, Wümme und Lesum




Wasserwandern im Teufelsmoor



Unterwegs auf Hamme und Wümme




Activities and measures in the County of Osterholz (cont.)



Activities and measures in Bremen



- Renewal peat harbour in Bremen-Findorff
- Multi-functional moorings along the peat canal
- Signposting and information panels

Common activities



- New marketing products promoting water-related tourism
- Common events
- Public relation

Looking forward: Strengthening regional co-operation



Tangible projects for building a vital region – Canal link is a very good example !



**Thank you very much
for your attention !**